



Worcester Students' Union Fairtrade Policy

The Worcester Students' Union's Strategic Plan 2008 – 2013 includes an explicit vision to promote environmentally sustainable ways of working and living and to act in a sustainable and environmentally enhancing way. One of its core values is to promote sustainable development and active engagement with the community and fully accept our broad responsibilities to society. Our aim is to develop the Union's physical assets to provide excellent facilities and opportunities for students, in ways which promote and champion environmental sustainability.

Therefore, the Union commits to supporting, using and promoting Fairtrade products.

1. Executive Committee

The Executive Committee will implement, monitor and review this Policy, with the aim of improving the Union's support for Fairtrade.

2. Sale of Fairtrade Products

The Union will require all vendors to sell as many Fairtrade products as is feasible in all its cafes, dining rooms, shops, vending and other outlets. Where it is not currently feasible to sell Fairtrade (for reasons of price, product availability or contractual obligations), the Union is committed to begin selling Fairtrade as soon as it becomes feasible.

3. Hospitality

The Union will serve Fairtrade foods (e.g. tea and coffee) at all internal meetings and hospitality events, with a commitment to increase the range and use of Fairtrade products as it becomes possible to do so.

4. Promotion

The Union will promote the sale of Fairtrade products via the following methods:

- Fairtrade promotional materials will be displayed in all places where Fairtrade products are sold
- Articles and other appropriate material about Fairtrade will be published on the Union website and in other appropriate publications
- A series of promotional events will be run during Fairtrade Fortnight every March.

5. Student and Staff support

All members of the Union will be actively encouraged to support the Fairtrade Policy. Details of this Policy will be communicated throughout the Union and efforts to support Fairtrade will be strongly encouraged.

6. Review

This policy statement will be reviewed on an annual basis.

Policy Produced: Dec 2008

Policy Produced By: Dave Antell (based on Universities Fairtrade Policy)

Policy Approved By: