

# Team Worc UNITED - Criteria

## What is it?

Our **TeamWorc UNITED award** recognises clubs and societies who develop their inclusive practice to ensure more students are included.

## Why should you be involved?

- Celebrate good work
- Advertises your club or society
- Share inspiring stories of your members
- Making Teamworc more inclusivity
- More people involved in your club or society
- Reputation
- TeamWorc Points Available



## How can you get involved?

- If you have done something to make your club or society more inclusive you can be considered for this award
- To submit your evidence please complete this form - <https://worcsu.wufoo.com/forms/k15cu98h1lccesn/>
- Submissions will be reviewed twice a year so there will be two submission cycle opportunities
- Those who are successful in their applications will receive TeamWorc UNITED status, time with our marketing team to create a video about what you have done that you can use for recruitment and recognition at TeamWorc Awards
- Please note, if successful, TeamWorc UNITED status will be granted for 1 year permitting your club or society provides evidence when asked that you are continuing to uphold your inclusive practice to a high standard and demonstrate its impact to maintain TeamWorc UNITED status.
- All submissions will be judged against a criteria by a panel including Vice President Student Activities, Student Activities Manager, BUCS Sport Administrator and S Student Activities Administrator.

If you have any questions about any of the criteria please contact Sophie Smith, Student Activities Manager, [sophie.smith2@worc.ac.uk](mailto:sophie.smith2@worc.ac.uk)

The panel will use these criteria to assist their decision making when they review clubs and societies applications for TeamWorc UNITED accreditation. All criteria must be satisfied to be considered for accreditation.

<b>WHAT:</b>  <b>Campaign club/society delivered</b>	<ul style="list-style-type: none"> <li>• Evidence that the club/society delivered a campaign (e.g., event, social media campaign, environmental change, guest speaker)</li> <li>• Evidence that this campaign was delivered primarily to benefit students who aren't traditionally members of your club/society</li> </ul>
<b>WHY:</b>  <b>Recognition of why campaign was necessary</b>	<ul style="list-style-type: none"> <li>• Evidence that the club or society have reviewed current behaviours and activities, and based this campaign to tackle inclusivity issues (e.g., inclusivity pledge)</li> <li>• Evidence that of a "problem" or an "area of improvement" that arose within the club/society that needed to be addressed</li> </ul>
<b>IMPACT:</b>  <b>What impact did the campaign have?</b>	<ul style="list-style-type: none"> <li>• For example, evidence of increased membership through new campaigns or marketing changes</li> <li>• Demonstrating how this targets typically non-engaged groups within your club or society</li> <li>• Examples of removed barriers or work that has enabled wider access into your club</li> </ul>
<b>SUSTAINABILITY:</b>  <b>How will this campaign continue to make the club/society more inclusive?</b>	<ul style="list-style-type: none"> <li>• Evidence that this campaign will continue to provide long-lasting benefits</li> <li>• Detailed action plan on how to improve on this campaign and take it further</li> </ul>