

RAG and Other Fundraising FAQ's

Fundraising is a great way to help good causes (even if it's for your own Society or Club), gain new skills and can be a great excuse to hold brilliant student events. Have a look at some of the following FAQs for ideas and inspiration. If you can't find the answer below or still have some questions, please email studentsunion@worc.ac.uk for further information.

How do I get involved?

We have our RAG Team, who are made up of student volunteers who work together to create fantastic events and come up with creative and fun fundraising activities in order to raise money for great causes. Any student can be on the Team, and we have great positions that could be filled by you.

You can find out more information about the committee and how to join here: <https://www.worcsu.com/volunteer/rag/getinvolved/>

If you would like to be involved with RAG but not sit on the RAG Team, that is still an option. We are always looking for volunteers who are keen to fundraise to help with various events and activities. By signing up to be a student volunteer in SU Crew we will reach out to you with any upcoming fundraising events you can get involved in. See here to sign up:

https://forms.office.com/Pages/ResponsePage.aspx?id=QYA4YykDPEOKsRmij84xl3TqS_jGFPmyJSXvwoY2FUNIIORjBVMUU1UU9ONTVOV05MREVEQlpHMiQIQCN0PWcu

How do I fundraise?

You can find lots of helpful information about how to fundraise and different event ideas in our RAG Resource Hub: <https://www.worcsu.com/volunteer/rag/hub/>

What kind of fundraisers have students held in the past?

RAG and other student groups have held a number of different fundraisers ranging from a 24-hour bikeathon, Strictly Come Dancing event, and CPR Training Marathons!

You can find a variety of other ideas in our 'RAG and Other Fundraising Ideas' document here: <https://www.worcsu.com/volunteer/rag/hub/>

Who can I fundraise for?

While the RAG Team's main fundraising efforts will be on the nominated charity for the year, we will support all students in all their fundraising efforts and you can

choose any UK Registered Charity to fundraise for, as long as they have a registered Charity number.

I have done some fundraising how do I add it to the RAG total?

Anything you raise can be added to the RAG total, simply email studentsunion@worc.ac.uk with the total fundraised along with any evidence.

Can I borrow collection buckets and tins?

Yes! You can book a bucket for a specific event or fundraising activity through the Welcome Desk. All you need to do is e-mail studentsunion@worc.ac.uk. Please ensure you include the following information:

- Date you need the bucket for
- How many buckets you would like to borrow
- Charity name and Charity logo
- UK Registered charity number
- Your Name
- student group (if applicable)

Your collection bucket will be prepared and sealed by our reception team - make sure you follow our simple dos and don'ts when raising money.

- ✓ Do clearly display the charity name and number at all times
- ✓ Do return your buckets to the SU Welcome Desk as soon as possible after the event
- × Don't shake buckets when collecting money
- × Don't break the seal on the bucket - this way no money is unaccounted for and all the money you have raised is sent to the charity (It's also a legal requirement).

Where do I pay the money in that I raised whilst fundraising?

Any funds raised on campus or by any Students' Union club, society, and volunteer group must be paid into the SU or the SU RAG account.

For your safety and security, and to avoid any accusations of missing money, please keep the collection buckets sealed following your collection. Please return the buckets to the SU Welcome Desk, the money will then be counted, and you will be notified of the amount.

If you are fundraising for a Charity, we will arrange for payment to be made to the Charity of your choice. If you are fundraising for your club or society, we will ensure the money goes into the relevant club/society account.

Is there anything that must go on promotional materials and collection tins?

Yes, you must clearly state where the money is going to including the registered charity number. Make sure you are clear whether all the money you raise is going to charity or if some of it will cover costs. You can find templates in our RAG Resource Hub: [RAG Guidelines for Promotional Material and Collection Tins/Buckets](#)

We are fundraising as club and society, can we split what we raise between ourselves and another charity?

Yes, you just need to make sure that you agree the percentage split and ensure that all collection tins and promotional materials clearly state where the money raised is going and the percentage for each charity. You can find templates in our [RAG Resource Hub](#).

Can I Book A Stall On Campus?

Yes, any student can book a fundraising stall for free. If you are looking to book a space within the Students' Union for your event, please send all requests to the Welcome Desk who will send them to the correct person.
studentsunion@worc.ac.uk

If you are looking to book a space within Main Reception, please contact:
reception@worc.ac.uk

Are there any rules for holding a raffle?

Raffles are regulated by the Gambling Commission as they count as a form of lottery. While you normally need a licence to run a lottery some are exempt as detailed below:

- None of the sums raised are to be used for private gain.
- Tickets MUST only be sold during the event, on the premises where the event is held.
- The draw MUST take place during the event.
- Deductions from profits going to good causes should not exceed £100 in costs and £500 in prizes.

All student groups do not need a licence to run raffles for their own members or as a one-off at a single event. For more information about Raffles & Lotteries contact us at studentsunion@worc.ac.uk

Can I sell cakes?

Cake sales are often run as a way to raise money for charity. They are popular and when run correctly can be good fundraisers, but they aren't always the answer.

When you take into account buying ingredients or ready-made cakes, it can instantly take at least £10 out of your profits. When you consider all the baking, organising, promoting and selling you have to do there are sometimes much better ways to raise money. If you still think that you would like to run a cake sale, try and think of ways that you could make it more efficient. It would be a good idea to target specific events or times of the day such as lunch time to ensure you attract a lot of customers. Think about your prices to ensure they are affordable for students but that you will make a good profit for charity. The more time you spend planning the more successful your event will be.